



# KAREN ROZOG

visual  
designer

Creative, passionate, decisive and organized, with experience in the creation of graphic concepts for internal and external communication publications, design and development of websites with WordPress, creation of static and multimedia digital graphic pieces, as well as ideation, planning and production of advertising campaigns for social media, email marketing and paid ads.



## EXPERIENCE

### Cellvoz Cloud Services

#### Visual Designer

Design and administration of different websites, creation of multimedia graphic pieces for social media, company's internal/external communication, email marketing and advertising campaigns.

Dec 2019 – Dec 2021

### Clínica Cataño & Márquez

#### Visual Design Intern

Photo retouching, development of publicity material, social media content and audiovisual production.

Aug – Dec 2018

### Redepaz

#### Visual Design Intern

Design of static graphic pieces for organic social media campaigns, internal/external communication, events planning and coverage.

Feb 2017 – Jun 2017



## EDUCATION

### Bachelor's Degree of Visual Design

Unipanamericana Fundación Universitaria

2019

### Associate's Degree of Web Projects Design

Unipanamericana Fundación Universitaria

2017

### Associate's Degree of Multimedia Pieces Production

Unipanamericana Fundación Universitaria

2016



## PORTFOLIO

 behance.net/karenrozog

 www.karenrozog.com



## CERTIFICATES

### HubSpot Marketing Software

#### Certified

HubSpot

2020

### English B2

Academia de Idiomas Smart

2014



## SKILLS

WordPress

Illustrator

HubSpot

Photoshop

MailChimp

InDesign

Stripo

Premiere

StreamYard

After Effects



## CONTACT

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